CORPORATE SOCIAL RESPONSIBILITY LEADERSHIP COURSE

Fordham Law School
Room 430 B/C
June 2–4, 2014

Program
Schedule

**Day 1 – Corporate Social Responsibility Today – Expectations, Challenges and Prospects**

8–9 am
Registration and Breakfast

9–9:30 am
Welcome Remarks

Speakers: Professor Paolo Galizzi, Director, Corporate Social Responsibility Leadership Course; Clinical Professor of Law; Director, Corporate Social Responsibility Program, Leitner Center for International Law and Justice, Fordham Law School
Emily Smith Ewing, Executive Director, Corporate Social Responsibility Leadership Course; Adjunct Professor and PVH Corp. Fellow in Corporate Social Responsibility, Leitner Center for International Law and Justice, Fordham Law School

9:30–10:30 am
Introduction to Corporate Social Responsibility

Speaker: Professor Paolo Galizzi, Director, Corporate Social Responsibility Leadership Course; Clinical Professor of Law; Director, Corporate Social Responsibility Program, Leitner Center for International Law and Justice, Fordham Law School

Charting the development of corporate social responsibility from a purely philanthropic focus to a meaningful consideration of the social and environmental impact of operations, products and services, this session will review and analyze the concept and definition of corporate social responsibility today and will outline the law and theory that supports the current framework.

(CLE Credits: 1 Professional Practice)

10:30–11 am
Coffee Break and Networking

11–12:30 pm
Responsible Business: Challenges and Prospects for Companies

Panelists: Eric Grossman, Chief Legal Officer, Morgan Stanley
James Leitner, President, Falcon Management
Melanie Steiner, Chief Risk Officer, PVH Corp.
Ursula Wynhoven, General Counsel, United Nations Global Compact

Moderator: Professor Paolo Galizzi, Director, Corporate Social Responsibility Leadership Course; Clinical Professor of Law; Director, Corporate Social Responsibility Program, Leitner Center for International Law and Justice, Fordham Law School

Evidence shows that steps to advance corporate citizenship improve financial performance. Reducing carbon outputs, engaging with local communities, investing in education, providing safe and clean working environments, and implementing robust corporate governance policies are just some of the measures that can lead to sustainable business and increased profits. This session will examine these prospects while working through some of the challenges companies encounter along the way. Participants will hear from industry leaders and will gain first hand insight into business models that can be applied to their own companies and practices.

12:30–2 pm
Lunch

2–3:30 pm
The Role of Stakeholders

Panelists: Sarah Dolton-Zborowski, Adjunct Professor, Corporate Sustainability, Fordham Law School; Former Director, Human Rights, PVH Corp.
Jane Hwang, Director, Corporate Programs and Training, Social Accountability International
Rachel F. Robbins, Director, Altas Mara Co-Invest Limited, FINCA Microfinance Holding Company LLC; previous Vice President and General Counsel, International Finance Corporation

Moderator: Marguerite Pettit, Strategist, Purpose

From local communities and NGOs to customers and the supply chain to shareholders in home markets, stakeholders play an important and increasing role in the advancement of corporate social responsibility. With effective dialogue, these parties can work together to ensure that the business sector has a positive impact on all those affected by the corporate activity. In particular, institutional investors, representing the long-term interests of large sways of the population, increasingly look to corporate environmental, social and governance policies, performance and disclosure to assess investment value. In this session, experts from the investment, business and NGO communities will discuss why these issues are important to their different constituents and will evaluate the ways in which corporations can effectively work with these groups.

3:30–3:40 pm
Coffee Break and Networking

3:40–5 pm
The Positive Impact of Sustainable Business

Panelists: Christopher Aidun, Managing Partner, Persistent Energy Partners LLC
Katie Hunt-Morr, Senior Manager, Values and Impact, Etsy
David Levine, Co-founder & CEO, American Sustainable Business Council
Sumeet Salwan, Senior Vice President Human Resources, Unilever North America

Moderator: Professor Gay McDougall, Scholar-In-Residence, Leitner Center for International Law and Justice, Fordham Law School

While responsible business practice provides multiples gains for companies themselves as outlined earlier in the program, these positive efforts provide enormous benefit to society at large. Hearing from a range of constituents from across the business community, this session will provide a summary of some of the recent, notable CSR initiatives embarked upon by multinational corporations, social enterprises and Benefit Corporations and evaluate the benefit that these initiatives can make to society.

**Day 2 – Corporate Social Responsibility in the US**

9–9:10 am
Welcome and Overview of Day 2

9:10–11 am
Ethics and Corporate Social Responsibility

Panelists: John R. Cashin, previous General Counsel, General Insurance Division, Zurich Insurance Group
Heidi DuBois, Senior Counsel, Office of the Corporate Secretary, PepsiCo, Inc.
Andy Hinton, Vice President, Global Ethics and Compliance, Google Inc.
Gerald Manwah, Managing Director/Global Head of Compliance Risk and Control, Barclays

Moderator: Professor Sean Griffith, T.J. Maloney Chair in Business Law; Director, Fordham Corporate Law Center

Exploring the overlap between ethics and
corporate social responsibility, Professor Sean Griffith will introduce the session with a short discussion on the legal value of ethical commitments. Responding to the issues raised by Professor Griffith, panelists will share their industry perspective and experience on the importance of ethical policies and commitments in the promotion of CSR and the challenges they face developing these commitments in practice.

(CLE Credits: 2 Professional Practice)

11–11:30 am
Coffee Break and Networking

11:30–1 pm
Corruption and Corporate Social Responsibility
Panelists: Joel Kirsch, Vice President and Associate General Counsel, Siemens Corporation
M. Scott Peeler, Managing Director, Stroz Friedberg
Mark Stehr, Partner, Deloitte & Touche LLP
Moderator:
Professor Carole Basri, Executive Director of the Corporate Compliance Institute, Fordham Law School; Adjunct Professor, Fordham Law School; President, Corporate Lawyering Group LLC

Highlighting developments in anti-bribery laws in the US and around the world, this session will outline the main provisions of the FCPA and other relevant legislation, and put these issues into a global CSR context. In particular, panelists will discuss the challenges that companies face when they expand into new markets, the issues that arise when relying on third party intermediaries, and the action needed to address concerns that do arise.

(CLE Credits: 1.5 Professional Practice)

1–2:30 pm
Lunch

2:30–3:30 pm
CSR Transparency and Disclosure 1: Conflict Minerals Reporting
Speakers: Zachary S. Brez, Partner, Ropes & Gray
Jon Daniels, Associate, Ropes & Gray

Despite efforts to eradicate the negative impact of the business sector, human rights abuses continue in almost every industry around the world. Recent developments in legislation that require greater corporate transparency and disclosure try to address some of these issues. As we approach the first major deadline for company reporting, this session will discuss the history, intention, development and requirements of the SEC’s conflict minerals reporting provisions, as well as evaluate some of the issues and challenges that arise as companies are compelled to report on non-financial matters such as environmental, social and governance principles.

(CLE Credits: 1 Professional Practice)

3:30–4 pm
Coffee Break and Networking

4–5 pm
CSR Transparency and Disclosure 2: Other Regions
Speakers: Professor Joey Lee, Adjunct Professor and Asia Law and Justice Fellow, Leitner Center for International Law and Justice, Fordham Law School
Emily Smith Ewing, Executive Director, Corporate Social Responsibility Leadership Course; Adjunct Professor and PVH Corp. Fellow in Corporate Social Responsibility, Leitner Center for International Law and Justice, Fordham Law School

Building on the issues raised in the previous discussion, this session will examine recent developments in legislation in other regions around the world that require greater transparency and reporting from businesses. This session will look specifically at the Reporting Requirements on Responsible Investment in Burma, the California Transparency in Supply Chains Act, and the recently proposed non-financial disclosure requirements in Europe.

(CLE Credits: 1 Professional Practice)

Day 3 – Corporate Social Responsibility – International Expectations

9–9:10 am
Welcome and Overview of Day 3

9:10–10:30 am
International Human Rights Law and Corporate Social Responsibility
Speaker: Professor Martin S. Flaherty, Leitner Family Professor of Law, Co-Founding Director, Leitner Center for International Law and Justice, Fordham Law School

International human rights law primarily governs state action in the promotion and protection of the human rights of citizens. However, as the power and influence of multinational corporations has grown—in some cases rivaling that of countries—there are calls for companies to be held to the same international standards to protect human rights. Providing an introduction to the theory and practice of international human rights law, this session will highlight how this area of law forms part of the basis of corporate social responsibility norms.

(CLE Credits: 1 Professional Practice)

10:30–11 am
Coffee Break and Networking

11–12 pm
UN Guiding Principles on Business and Human Rights: Introduction
Speaker: Deborah Enix-Ross, Chair, ABA Center for Human Rights; Litigation Practice Group Manager, Debevoise & Plimpton LLP

Endorsed by the United Nations in 2011 and supported by civil society and the private sector alike, the Guiding Principles on Business and Human Rights (GPs) set a global standard for corporations to prevent and remedy adverse impacts of human rights resulting from business activity. This session will first provide an in-depth analysis of the history, development, meaning, reach and impact of the new GPs and will examine what these mean for both companies and law firms.

(CLE Credits: 1 Professional Practice)

12–1:30 pm
Lunch

1:30–3:30 pm
UN Guiding Principles on Business and Human Rights: Workshop
Speaker: Yousuf Aftab, Founder and Principal, Enodo Rights

Following on from the morning’s introduction to the GPs, and building on the topics discussed earlier in the week, this session will focus on the practical implications of the GPs for CSR strategy. The session will start with an overview of the indirect legal risks under national and international law flowing from the GPs’ widespread endorsement. It will then address practical challenges in implementing an effective corporate human rights program, including the drafting of policies, the conduct of due diligence, and the prioritization of response. The session will include a discussion

(CLE Credits: 1 Professional Practice)
of the essential, and proper, role of counsel in CSR strategy.

(CLE Credits: 2 Skills)

3:30–4 pm
Coffee Break and Networking

4–5 pm
Next Steps for Participants and Closing Remarks

Speakers: Professor Paolo Galizzi, Director, Corporate Social Responsibility Leadership Course; Clinical Professor of Law; Director, Corporate Social Responsibility Program, Leitner Center for International Law and Justice, Fordham Law School

Emily Smith Ewing, Executive Director, Corporate Social Responsibility Leadership Course; Adjunct Professor and PVH Corp. Fellow in Corporate Social Responsibility, Leitner Center for International Law and Justice, Fordham Law School

Reviewing the topics covered during the course, the concluding session of the program will reflect on the main principles that participants should take back to their organizations to develop and promote sustainable business practices and effective CSR programming. The session will also look ahead to some of the issues that will challenge the CSR community in the coming years and discuss what these might mean for businesses and law firms today.

Yousuf Aftab
Founder and Principal, Enodo Rights

Yousuf is the founder and principal of Enodo Rights, a New York-based CSR consulting firm that blends legal expertise and stakeholder engagement experience to design efficient sustainability strategy. He advises companies across sectors on the legal implications of the Guiding Principles on Business and Human Rights; implementing structured due diligence and human rights impact assessments in line with the Guiding Principles; business and human rights training programs; designing principled supply chain management strategy; and drawing on the Guiding Principles for innovative stakeholder engagement. Before starting Enodo Rights, Yousuf specialized in private and public international law at leading firms in New York and Toronto, where he represented an array of public- and private-sector clients and acted as counsel to UN Global Compact and Canadian Business for Social Responsibility. He has also examined complex human rights and constitutional issues as a law clerk at the Supreme Court of Canada. Yousuf has published and presented widely on the intersection of law and CSR and is the author of The Legal Dimension of Corporate Social Responsibility (LexisNexis, forthcoming). His publications and presentations are available at enodorigths.com.

Christopher Aidun
Managing Partner, Persistent Energy Partners LLC

Chris has over thirty years of investing experience in venture capital, private equity, structured finance and mezzanine lending. Prior to creating Persistent Energy, Chris was the Managing Director of E+Co, a non-profit clean energy impact investor. At E+Co, Chris led the organization through the restructuring that resulted in the creation of Persistent Energy Partners. Prior to becoming the Managing Director of E+Co, Chris spent over ten years as a senior private equity partner at Weil, Gotshal & Manges LLP. Chris has a B.A. from the University at Albany and a J.D. from New York University School of Law.

Professor Carole Basri
Executive Director of the Corporate Compliance Institute, Fordham Law School; Adjunct Professor, Fordham Law School; President, Corporate Lawyering Group LLC

Carole Basri is an adjunct professor at both Fordham University Law School and Peking University Law School. She is currently the Executive Director of the Fordham Corporate Compliance Institute. From 1995 to 2011, she was an adjunct professor of Corporate Law with the University of Pennsylvania Law School and held The Grant Irey Lectureship. She also has been an adjunct professor with New York Law School and Benjamin N. Cardozo Law School. Ms. Basri, a Senior Fulbright Scholar, is a graduate of Barnard College and NYU School of Law. Her work experience with the Federal Government includes Assistant Counsel with the United States Senate Antitrust and Monopoly Subcommittee and an attorney with the Federal Trade Commission. Other work experience includes in-house counsel with advertising agency NW Ayer Inc., an associate with Baker & McKenzie, an associate with Hall Dickler Lawler Kent and Friedman, in-house counsel with Maidenform Inc., a consultant with the Perrier Group Inc, and a consultant to Deloitte & Touche LLP, where she helped to create its Ethics and Compliance practice. During this time, she also served as General Counsel of China On Line Inc.

Zachary S. Brez
Partner, Ropes & Gray LLP

Zach Brez is a partner at Ropes & Gray LLP, where he is co-chair of the Securities and Futures Enforcement practice. Zach is involved in a wide variety of domestic and international enforcement activities before the DOJ, SEC, and CFTC. Zach represents international and domestic public and private corporations on a variety of regulatory matters, including advising firms on conflict minerals disclosures. Previously, he was a staff attorney in the New York office of the SEC’s Division of Enforcement. Zach received his B.A. from the University of Pennsylvania and his J.D., cum laude, from Georgetown University Law Center.

John R. Cashin
Previous General Counsel for the General Insurance division of Zurich Insurance Group

Until his retirement on April 1, 2014, John R. Cashin was General Counsel for the General Insurance division of Zurich Insurance Group, Zurich, Switzerland. With annual revenues of $36 billion and over 40,000 employees, General Insurance is the largest business segment of the Zurich Group. From 2010 to 2013 John served as the General Counsel and Head of Compliance and Government Affairs for Zurich Insurance Group's Life and General Insurance operations in the Middle East and Africa and was, based in Dubai, United Arab Emirates. Prior to his Middle East assignment he was the Group’s Chief Compliance Officer. In that role, he was responsible for oversight and compliance direction for the Group’s operations in over 160 jurisdictions. He joined Zurich in January 2004 from the Insurance Regulatory Practice Group at the law firm of Stroock & Stroock & Lavan in New York City. Prior to his law firm practice, he served as Deputy Superintendent of the New York State Insurance Department where he was responsible for the Property/Casualty Bureau. Prior to his
Insurance Department experience, he spent twenty years in the reinsurance business with the major reinsurance intermediaries in the United States. Mr. Cashin is a frequent contributor to insurance industry publications and has authored a quarterly Underwriting Insight column for Best’s Review. He has served as a member of the Board of Directors of the United Nations Development Corporation and the Jacob K. Javits Convention Center Operating Corporation. He is a member of the bars of New York State and US District Courts for the Southern and Eastern Districts of New York, the US Court for International Trade and the United States Supreme Court. He is a graduate of St. Francis College and received his MBA degree from the City University of New York. He received his JD from Fordham Law School and a LLM in International Legal Studies from NYU Law School.

Jon Daniels
Associate, Ropes & Gray LLP

Jon Daniels is an associate in the Government Enforcement practice at Ropes & Gray LLP. Jon has a wide range of experience in government and other regulatory investigations before the SEC, CFTC, and DOJ. He also advises clients on regulatory disclosure requirements, including conflict minerals reporting. Jon received his B.A. from Harvard University and his J.D. from New York University School of Law.

Sarah Dolton-Zborowski
Adjunct Professor, Corporate Sustainability, Fordham Law School; Former Director, Human Rights, PVH Corp.

Sarah has spent the last 14 years working across the private sector, international organizations and in the field as a lawyer, consultant, and human rights advocate. She has worked in a variety of different roles including as the Director of Human Rights at PVH, one of the world’s largest apparel companies, a sustainability consultant with BSR, a Business and Human Rights Legal Advisor with the United Nations Global Compact Office, a consultant with PricewaterhouseCoopers, and a lawyer in some of the world's top law firms, Mallesons Stephens Jaques and Jones Day. Sarah’s areas of expertise include international human rights law, international humanitarian law, international criminal law and corporation sustainability more broadly. She has served as a Board Member for the Australian Disability Discrimination Legal Center and as a Legal Officer for the United Nations, where she focused on the signing and ratification of the International Convention on the Rights of Persons with Disabilities. A native of Australia, Sarah holds a B.I.T and J.D. from the University of Technology, Sydney, and an L.M. from Columbia University where she graduated a James Kent Scholar with the Parker School Certificate in International Law. Sarah is admitted as a Solicitor to the Supreme Court of New South Wales, Australia and is a member of the New York Bar Association.

Heidi DuBois
Senior Counsel in the Office of the Corporate Secretary, PepsiCo, Inc.

Heidi DuBois is Senior Counsel in the Office of the Corporate Secretary at PepsiCo, Inc., where she supports the Compensation Committee of the Board of Directors and provides other corporate governance support. Prior to joining PepsiCo, Ms. DuBois served as Vice President and Assistant Secretary of Assurant, Inc., and was a Senior Associate at Debevoise & Plimpton, LLP. Ms. DuBois coordinates PepsiCo’s Human Rights Operating Council and serves as the Vice President and Program Chair or the New York Chapter of the Society of Corporate Secretaries and Governance Professionals. Ms. DuBois is a graduate of Harvard College and Columbia Law School.

Deborah Enix-Ross
Chair, ABA Center for Human Rights; Litigation Practice Group Manager, Debevoise & Plimpton LLP

Ms Enix-Ross holds a law degree from the University of Miami School of Law (1981), a Diploma from the Parker School of Foreign and Comparative Law of Columbia University (1989), and a Certificate from the London School of Economics (1979). The U.S. Departments of Commerce and State appointed her as one of the original eight U.S. members of the tri lateral NAFTA Advisory Committee on Private Commercial Disputes. She is the Chair of the ABA Center for Human Rights, a Past Chair of the American Bar Association (ABA) Section Officers Conference, the SOC representative to the ABA Center for Racial and Ethnic Diversity, a member of the Bar Issues Commission and the immediate past ABA representative to the International Bar Association (IBA), a former Chair of the Section of International Law, a Fellow of the American Bar Foundation and a Vice President of the World Justice Project. Prior to joining Debevoise & Plimpton LLP in October 2002, Ms. Enix-Ross served, from January 1998 through September 2002, as a Senior Legal Officer and Head of the External Relations and Information Section of the World Intellectual Property Organization (WIPO) Arbitration and Mediation Center in Geneva, Switzerland. Before joining WIPO, Ms. Enix-Ross was the Director of International Litigation for the Dispute Analysis and Corporate Recovery Services Group (DA&CR) of Price Waterhouse LLP, and, before that, served, for seven years, as the American representative to the International Chamber of Commerce (ICC) International Court of Arbitration.

Professor Martin S. Flaherty
Leitner Family Professor of Law, Co-Founding Director, Leitner Center for International Law and Justice, Fordham Law School

Professor Flaherty is the Leitner Family Professor of Law and Co-Founding Director of the Leitner Center for International Law and Justice at Fordham Law School. He is also a Visiting Professor at the Woodrow Wilson School of Public and International Affairs, and the New School in New York. Formerly chair of the New York City Bar Association’s International Human Rights Committee, Professor Flaherty founded the Rule of Law in Asia Program at the Leitner Center as well as co-founded the Committee to Support Chinese Lawyers, and has led or participated in human rights fact-finding trips in Northern Ireland, Turkey, Hong Kong, Mexico, Malaysia, Kenya, and Romania. He is a member of the Council on Foreign Relations, and the author and editor of numerous books, chapters, and scholarly articles, in the fields of constitutional law and history, foreign affairs, and international human rights.

Professor Paolo Galizzi
Director, Corporate Social Responsibility Leadership Course; Clinical Professor of Law; Director, Corporate Social Responsibility Program, Leitner Center for International Law and Justice, Fordham Law School

Professor Galizzi is Clinical Professor of Law and Director of both the Corporate Social Responsibility Program and the Sustainable Development Legal Initiative at the Leitner Center for International Law and Justice at Fordham Law School. Professor Galizzi is an expert on multinational corporations and international human rights and environmental law, and has directed numerous legal research projects partnering with corporations and international organizations in the areas of human rights, the environment and corruption. He has also published extensively in the area of sustainable development, and has worked with diverse public and private stakeholders on research and capacity building projects in Sub-Saharan Africa. Professor Galizzi joined Fordham from Imperial College, University of London, and previously held academic positions at Universities of Nottingham, Verona, and Milan.

Professor Sean Griffith
T.J. Maloney Chair in Business Law; Director, Fordham Corporate Law Center

Sean Griffith is the T.J. Maloney Chair in Business Law and Director of the Corporate Law Center at Fordham Law School in New York City. He also serves as faculty director of the Fordham LLM in Corporate Compliance and Fordham's Corporate Compliance Institute. Professor Griffith is an expert in corporate and securities law and, in addition to Fordham, has given courses at Columbia
Law School, the University of Connecticut School of Law, New York University School of Law, and the University of Pennsylvania Law School. Professor Griffith received his law degree magna cum laude from the Harvard Law School, where he was an editor of the Harvard Law Review and a John M. Olin Fellow in Law and Economics. He received his undergraduate degree from Sarah Lawrence College. Prior to entering academia, Professor Griffith was an associate at the law firm of Wachtell, Lipton, Rosen & Katz in New York.

Eric Grossman
Chief Legal Officer, Morgan Stanley

Eric F. Grossman is Morgan Stanley’s Chief Legal Officer and a member of the Firm’s Operating and Management Committees. Prior to joining the Firm in January 2006 as Global Head of Litigation, Mr. Grossman was a partner in the Litigation Department at Davis Polk & Wardwell, where he had worked since 1994 and became a partner in 2001. In addition to his position as Global Head of Litigation, Mr. Grossman was appointed General Counsel of Global Wealth Management in November 2008. In July 2010, Mr. Grossman joined Morgan Stanley’s Management Committee and shortly thereafter, in September 2010, Mr. Grossman’s responsibilities expanded to include all of Morgan Stanley’s advisory law and litigation functions when he was appointed Global Head of Legal. Mr. Grossman became Morgan Stanley’s Chief Legal Officer with responsibility for the Legal and Compliance Division in January 2012. Mr. Grossman graduated from Hamilton College in 1988 and in 1993 received his J.D., magna cum laude, Order of the Coif, from Fordham University School of Law, where he was a member of the law review. Mr. Grossman clerked for the Honorable Richard J. Cardamone, U.S. Court of Appeals, Second Circuit, from 1993 to 1994. Mr. Grossman is the President of the Board of Directors of Advocates for Children of New York. He serves on the Dean’s Planning Council at Fordham Law School and as a board member of the Fordham Law Alumni Association. Mr. Grossman also serves on the New York City Bar Task Force on New Lawyers in a Changing Profession.

Andy Hinton
Vice President, Global Ethics and Compliance, Google Inc.

Andy Hinton is the Vice President of Global Ethics and Compliance at Google. In this role, Mr. Hinton leads the company’s efforts to identify and mitigate compliance risk and to nurture and expand upon the company’s core value of “Don’t be evil.” Mr. Hinton joined Google in November 2006. From 2003 to 2006, Mr. Hinton was the Chief Compliance Officer at two GE Capital financial services businesses. From 1994 to 2003, Mr. Hinton was a federal prosecutor in New York City, focusing on white-collar crime. From 1989 to 1994, Mr. Hinton was a litigation associate at the New York City law firm of Cravath, Swaine & Moore, where he focused on commercial litigation and white-collar criminal defense. Mr. Hinton is a 1989 graduate of Fordham School of Law, where he was a member of the Law Review, and a 1982 graduate of Harvard University, where he majored in Economics. Mr. Hinton lives in Palo Alto, California with his wife, Joy, an accomplished securities lawyer, and their two children, Sarah and Eric.

Katie Hunt-Morr
Senior Manager, Values and Impact, Etsy

Katie Hunt-Morr manages the Values & Impact team at Etsy, charged with making Etsy better for the world, and making the world more like Etsy. She works on improving the company’s ecological footprint, finding innovative ways to increase their community engagement, and ensuring Etsy’s company values are a part of everything they do. She is the co-founder and director of the Jiamini Scholarship Fund, a non-profit dedicated to providing educational opportunities to underprivileged children in Tanzania. Before coming to Etsy, she managed Reuters Media in Australia Pacific. She received a BS in Biology from Lewis & Clark College, and has worked as a biological researcher for the Micronesian government, and as a zoological researcher in New York. She is an advisor to the Urban Green Counsel, and has served as the chair of the Pacific for Women@ Thomson Reuters, was a founding board member of the Thomson Reuters Council on CSR, as well as a founding board member of the Thomson Reuters Counsel on Diversity. She was also a founding member of the environmental advisory counsel for Thomson Reuters worldwide. She has received the United Way Women in Philanthropy Award, the DUMBO Dozen Award, and the Thomson Reuters Women to Watch, Community Champion, and Emerging Women in Leadership Awards.

Jane Hwang
Director, Corporate Programs and Training, Social Accountability International

Jane Hwang is Director of Corporate Programs and Training at Social Accountability International (SAI), a global NGO whose mission is to advance human rights at work. SAI engages diverse stakeholders around evolving labor issues, and drives practical implementation and measurable improvement. Ms. Hwang oversees SAI’s global capacity building programs and strategic initiatives, which include: corporate advisory services for corporations such as Disney, HP, Gap, and Tata; public-private partnerships with governments and multi-lateral agencies such as the World Bank IFC; technical assistance for supplier factories and farms; and training for social auditors and consultants. At SAI, Ms. Hwang co-created Social Fingerprint®, as well as Social Fingerprint Rapid Results™, programs to measure and improve management systems, worker engagement, and social performance. She has co-authored implementation guides for the UN and IFC, and served on working groups such as the Global Reporting Initiative G4 and the Sustainable Apparel Coalition Higg Index. Prior to joining SAI, she worked in corporate marketing and legal research, and previously in behavioral sciences and medical research. She earned her B.A. and M.B.A from Columbia University.

Joel Kirsch
Vice President and Associate General Counsel, Siemens Corporation

Joel Kirsch is Vice President and Associate General Counsel, Compliance Legal, at Siemens Corporation. He previously served as Siemens Corporation’s Chief Compliance Officer and Head of Litigation. Prior to joining Siemens, Mr. Kirsch was an associate at Patterson Belknap Webb and Tyler and a Trial Attorney in the U.S. Department of Justice, Criminal Division.

Professor Joey Lee
Adjunct Professor and Asia Law and Justice Fellow, Leitner Center for International Law and Justice, Fordham Law School

Joey Lee is the Asia Law and Justice Fellow at the Leitner Center for International Law and Justice and Adjunct Professor of Law at Fordham Law School. At the Center, Professor Lee leads research and advocacy efforts to support strengthening of rule of law and human rights protections in Asia, with a focus on China and Myanmar. He also co-teaches in the Corporate Social Responsibility clinic, directing projects on corporate accountability for human rights impacts, particularly in the information and communications technology sector. Previously, he worked on these and other issues at Human Rights in China as a Bernstein Fellow in International Human Rights and later as Hong Kong Senior Program Manager. Prior to joining HRC, Professor Lee practiced business litigation at the Boston office of Edwards Wildman LLP, with a focus on directors’ and officers’ liability.

James Leitner
President, Falcon Management Corporation

James Leitner grew up in Germany and Turkey. He earned his Bachelor’s Degree from Yale in Economics with an emphasis on Russia and Eastern Europe. He also holds a Masters Degree from Columbia University specializing in International Finance and Russian Studies and a JD from Fordham University Law School. Mr. Leitner serves on the Dean’s Planning Council and the advisory board of the Leitner Center for International Law.
and Justice at Fordham University Law School. He is also a Fellow of Yale's Pierson College, and a member of the Dean's Council of the School of International and Public Affairs (SIPA) at Columbia University. Mr. Leitner was a member of the Yale Investment Committee from 2004 through 2010. In 2009, he received the Columbia University Alumni Medal for his distinguished service on behalf of SIPA and during the 2010 Fordham Law Diploma Ceremony he was honored with the Eugene J. Keefe Award, which is given to the person who has made the most important contribution to the Fordham Law community. In 2010, he also received the Yale Medal which is the highest award presented by the Association of Yale Alumni, conferred solely to honor outstanding individual service to the University.

David Levine
Co-founder & CEO, American Sustainable Business Council

David is the co-founder and CEO of the American Sustainable Business Council (ASBC). ASBC is a growing coalition of business organizations and companies committed to advancing a new vision, framework and policies that support a vibrant, just and sustainable economy. Today, the organizations that have joined in this partnership represent over 200,000 businesses and social enterprises and more than 350,000 entrepreneurs, owners, executives, investors and business professionals. These diverse business organizations cover the gamut of local and state chambers of commerce, microenterprise, social enterprise, green and sustainable business groups, independent and small business groups, women business leaders, economic development organizations and investor and business incubators.

Gerald Manwah
Managing Director, Global Head of Compliance Frameworks, Policy and Training, Barclays

Gerald Manwah is currently a Managing Director within Barclays compliance. He is the Global Head of Compliance Frameworks, Policy and Training. Prior to joining Barclays, Gerald was the Global Head of Financial Crime Compliance for Credit Suisse and managed the end-to-end compliance program related to Anti-bribery and Corruption, Anti-Money Laundering and Economic Sanctions. Previously he held various legal and compliance positions at American Express, ABN Ambro and Citigroup. Gerald is admitted to practice law in New York State and completed a Masters degree at Harvard Law School.

Professor Gay McDougall
Scholar-In-Residence, Leitner Center for International Law and Justice, Fordham Law School

Professor McDougall is Distinguished Scholar-In-Residence at the Leitner Center for International Law and Justice at Fordham Law School. Prior to coming to Fordham, she served as the first United Nations Independent Expert on Minority Issues, as a member of the UN treaty body that oversees compliance with the International Convention on the Elimination of All Forms of Racial Discrimination, and as Executive Director of the international human rights NGO, Global Rights. She was one of five international members of the South African Independent Electoral Commission that administered the first democratic, non-racial elections in that country. For 14 years prior to that appointment, she had served as Director of the Southern Africa Project of the Lawyers Committee for Civil Rights Under Law, where she worked to secure the release of thousands of political prisoners.

M. Scott Peeler
Managing Director, Stroz Friedberg

M. Scott Peeler is a Managing Director and leads the Stroz Friedberg Global Compliance Navigation Practice. Mr. Peeler combines immense compliance expertise with innovative technology to help the firm’s clients understand and navigate complex regulatory challenges, like the Foreign Corrupt Practices Act (FCPA) and the UK Bribery Act. Mr. Peeler oversees the strategy and development of the firm’s compliance services. Mr. Peeler joined Stroz Friedberg from Chadbourne & Parke LLP where he served as a partner in the Commercial Litigation Department and a member of its White Collar Defense, Regulatory Investigations and Litigation group. During his tenure, Mr. Peeler led multiple internal investigations and compliance projects for some of the largest and most profitable companies in the world. He successfully directed multiple Fortune 50, 100 and 500 companies in the tailored development and implementation of anti-corruption compliance programs which were designed to exceed industry and legal standards. Mr. Peeler is considered the author of ‘gold-standard’ global anti-corruption policies and is highly sought after for his keen insight into risk mitigation strategies, especially as they relate to law enforcement and conducting business overseas. Widely considered a global expert on anti-corruption, he speaks to thousands of people around the globe on an annual basis. Mr. Peeler also designed and created Navigator, a unique suite of desktop and mobile applications which change the way both employees and compliance professionals interact with their compliance policies and programs. Mr. Peeler served as an Assistant District Attorney for New York County under former District Attorney Robert Morgenthau where he prosecuted major felonies, including economic fraud, coercion and narcotics trafficking. Mr. Peeler successfully tried numerous state and federal jury trials, garnering vast experience in directing large-scale government investigations and litigation in the areas of bribery, official corruption, health care fraud and abuse, money laundering, anti-counterfeiting, tax violations, commercial bribery, export violations, fraud and securities violations. Serving on both the New York State Bar Association's and Chief Judge of the New York Court of Appeals Jonathan Lippman's Wrongful Conviction Task Force, Mr. Peeler is a tireless advocate fighting to end wrongful convictions in New York State.

Marguerite Pettit
Strategist, Purpose

Marguerite Pettit is a strategist with Purpose, a leading progressive consultancy that helps organizations put participation and purpose at the core of what they do. In the aftermath of the deadly building fires in Bangladesh Marguerite worked with international unions to call on apparel companies to sign the Accord on Fire and Building Safety. She has also mobilized thousands of people to support communities in Australia adversely affected by mining. In her role as a CSR consultant she has supported the Estee Lauder Companies’ global CSR team, convened stakeholder engagement sessions for Cisco and wrote and project-managed GRI reports for clients in the banking and finance and education sectors. She has a masters in Environmental Law from the University of Sydney and her research on carbon finance and human rights was published in the Asia Pacific Journal of Environmental Law.

Rachel F. Robbins
Director, Altas Mara Co-Nvest Limited, FINCA Microfinance Holding Company LLC; previous Vice President and General Counsel, International Finance Corporation

Rachel F. Robbins, served as Vice President and General Counsel of the International Finance Corporation, the private sector arm of the World Bank Group, and was as a member of its Management Group from 2008-2012. Ms. Robbins joined the IFC with three decades of experience in legal and financial services, including extensive experience in corporate governance and in managing global teams through periods of change. Between 2006 and 2008, Ms. Robbins was Executive Vice President, General Counsel, and Secretary of the New York Stock Exchange and NYSE Euronext, joining the NYSE just before the historic transatlantic merger with Euronext. From 2003 to 2004 she was General Counsel of Citigroup International and served as a consultant to Citigroup in 2005 and 2006. Ms. Robbins was a founding partner of an international management consulting company focused on the legal industry from 2001-2003. She spent most of her career at JP Morgan & Co.
Incorporated ("JP Morgan"), which she joined in 1981. During her 20 years at JP Morgan, she was part of the management team building JP Morgan’s securities and investment banking business and built its global legal and compliance department. She became General Counsel of JP Morgan Securites Inc. in 1986, Deputy General Counsel and Head of the Legal Department of JP Morgan in 1992 and General Counsel and Corporate Secretary of JP Morgan from 1996 to 2001. She started her legal career as a banking associate at Milbank, Tweed, and Hadley & McCloy in 1976. Ms. Robbins is currently a director of Atlas Mara Co-Nest Ltd, a UK- listed company focused on investing in financial services in Africa, FINCA Microfinance Holdings Company, LLC, a global microfinance institution in 23 countries, and a member of the Board of Trustees of the New York University School of Law ("NYU"). She is also a member of the Council on Foreign Relations. Ms. Robbins holds a JD from NYU, where she was Order of the Coif and Managing Editor of the Annual Survey of American Law, and a Bachelor of Arts degree in French literature from Wellesley College.

Emily Smith Ewing is PVH Corp. Fellow in Corporate Social Responsibility Leadership Course; Adjunct Professor and PVH Corp. Fellow in Corporate Social Responsibility, Leitner Center for International Law and Justice, Fordham Law School
Emily Smith Ewing is PVH Corp. Fellow in Corporate Social Responsibility (CSR) and Adjunct Professor at the Leitner Center for International Law and Justice at Fordham Law School. Emily co-directs Fordham’s CSR Program and co-teaches the CSR and International Law and Development in Africa clinics. Emily has extensive experience working with companies across a range of industries on their CSR initiatives. Prior to joining the Leitner Center, Emily was the Executive Director of Hands On Hong Kong, a small NGO that’s work included advising companies on CSR programs. Emily also worked at Norton Rose Fullbright as a corporate lawyer in both the London and Hong Kong offices, specializing in multi-jurisdictional M&A transactions and public company regulatory work, in addition to being a member of the pro bono and charity committees. Emily has been admitted to practice law in New York and England and Wales.

Mark Stehr
Partner, Deloitte & Touche LLP
Mark has served multinational clients for over 28 years across the life sciences, media, technology and consumer product sectors in connection with matters relating to third party risk management, internal investigations and contract compliance in Europe, Middle East, Asia/Pacific, and The Americas. He has lead numerous client assignments involving financial, legal and regulatory risks inside his client’s organization and throughout the client’s external business relationships with third parties including: distributors, licensees, strategic alliances, healthcare institutions, manufacturers, vendors etc. He has significant experience in matters relating to FCPA, whistleblower allegations, financial fraud, product diversion, and other types of enterprise-wide risks. He has also provided guidance at all stages of business transactions, from consulting on language in contract negotiations to strategy and advice during settlement discussions with third party business partners. Mark’s insights have been featured in a number of recent life sciences-focused publications, including a point of view on addressing risk and vulnerabilities related to strategic alliances with distributors and vendors, illegal price schemes, and inducements to purchase product. He also contributed to a Deloitte publication on navigating within increasingly stringent regulatory environments, particularly referencing third-party involvements. Mark has also served as an expert witness on various matters and holds a BS from SUNY Binghamton.

Ursula Wynhoven
General Counsel, United Nations Global Compact
Ursula is General Counsel and Chief, Governance and Social Sustainability for the United Nations Global Compact. She is a member of the office’s Senior Management Team. In addition to managing legal affairs and governance matters, Ursula founded and leads the office’s work programmes on the human rights and labour principles, including on women’s empowerment, business and children, indigenous peoples’ rights and human trafficking. She began working with the office in 2002. Previous positions held within the office include Head, Legal & Policy, Special Assistant to the Executive Director, Human Rights Adviser, and Programme Manager, Learning Forum. A lawyer by background, Ursula worked in private practice and government human rights agencies in both Australia and the United States before joining the UN. Ursula has also worked for the Secretariat of the Organisation for Economic Cooperation and Development on the Guidelines for Multinational Enterprises, the OECD’s corporate responsibility initiative. Among other academic qualifications, Ursula has two Masters of Law degrees – from Columbia Law School, where she was also a Human Rights Fellow, and from Monash University Law School in Australia. She is an Adjunct Professor in Business and Human Rights at Fordham Law School in New York. She is admitted to practice law in jurisdictions in Australia, United States (California), and England and Wales.